



1221	_____	1222	_____
1222	_____	1223	_____
1223	_____	1226	_____
1224	_____	1229	_____
1225	_____	ROM	_____
	_____	FC	SC
	_____	MC	EC

20 May, 1998

J. S. (Jeff) RUMBERGER
Key Account Manager

1761 International Parkway
Suite 115
Richardson, TX 75081
Phone : 972 / 644-2289
Fax : 972 / 234-8699

TO : REGION OPERATION MANAGERS AND PROMOTION
COORDINATORS IN ROU'S 1110, 1210, 1310, 1610, 2310,
2610, 2910, 5110, 5410, 5610, 5810, 6210, 6610, 6610,
6710, 6910

SUBJECT: SOUTHLAND/7-ELEVEN - C.I.D. 0001-XX-XX
VALUE ADDED STUB LISTS

Ladies and Gentlemen,

As a reminder, all Corporate and Franchise 7-Eleven locations purchasing VAP through McLane were removed from the VAP Stub Lists. This was done because 7-Eleven stores purchasing through McLane can only receive VAP through the 7-Eleven survey procedure.

All 7-Eleven stores purchasing VAP from suppliers other than McLane were not removed from the stub lists.

Note : 7-Eleven Franchise and Licensee locations can purchase VAP from any supplier they choose. It is not required that they purchase VAP only through McLane.

Should you have any questions, please advise.

Warm Regards,

Jeff
Jeff S. Rumberger
/cn

cc: Monee Anaya, Dennis Bellinger, Denny Bomgardner, Jim Bryant, Marianna Conroy, Chris Huff,
Linda Zelles, Jeanne Swisher, RSM's

REGION OPS : Please give a copy of this letter to your Promotions
Coordinator

cl:JSR520

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